

Label templates & requirements

Three labels per can

Your can uses a TOP (lid) label, a BOTTOM label, and a SIDE WRAP. Use the matching template file for each — the artboards, cut lines, and safe zones are pre-set to production geometry. Design in the template. Do not resize, rotate, or re-center anything.

Dimensions

Label	Artboard / bleed edge	Cut size	Safe zone
Top (lid) — circle	2.7083 x 2.7083 in	dia 2.3333 in	dia 2.0833 in
Bottom — circle	2.7083 x 2.7083 in	dia 2.3333 in	dia 2.0833 in
Side wrap — rectangle	9.0278 x 0.9583 in	8.75 x 0.6806 in	8.625 x 0.5556 in

The three lines in every template

- **MAGENTA DASHED — CUT LINE.** Where the label is cut. Nothing critical near it.
- **GREEN DASHED — SAFE ZONE.** ALL text, logos, and barcodes stay inside this line.
- **ARTBOARD EDGE — BLEED.** Backgrounds and colors must extend all the way to the artboard edge.

File requirements

Format: native Adobe Illustrator (.ai) preferred; press-quality UNCOMPRESSED PDF or .eps accepted.

Photoshop is for images only — never build final label artwork in Photoshop.

Color: build in CMYK for standard digital runs; large flexo runs need Pantone (PMS) spot colors (we confirm). No RGB.

Fonts: converted to outlines (or supply every font file). Placed images: embedded, CMYK, 300 DPI.

Layers: keep elements on named layers — Die Line, Copy, Background (plus Varnish / White Plate if used).

Keep the magenta cut line in your file on the 'Die Line' layer. Delete the green safe-zone guide.

Canva users: build in the provided Canva template, then download as PDF Print (CMYK, no crop marks).

Barcodes & minimum sizes

Barcodes: dark color on a light background, horizontal, 80%-125% scale. Keep clear space around them.

Smallest readable type: 6 pt (dark text on light) / 8 pt for reversed (light text on dark) copy.

Thinnest lines: 0.5 pt positive / 0.75 pt reversed.

Review ingredients, supplement facts, and warnings AT ACTUAL SIZE before submitting - the top label is only 2.33 in across. Avoid script, condensed, or very thin fonts for required information.

Common mistakes that delay printing

Resizing the artboard or re-centering the die line — the geometry above is exact; do not adjust it.

Text outside the safe zone (it gets cut off or wraps over the can edge).

White margins at the artboard edge (missing bleed) — backgrounds must run to the edge.

Live fonts, linked (not embedded) images, RGB color, low-res logos, or artwork built in Photoshop.